

Shown below are some sample sizes of different ad sizes. Column width ads can go from 1 column to 5 columns, and depth/height from 1" (minimum) to 15-1/4" in 1/2" increments.

4 cols x 9-1/2" = 38" ad - \$235.00

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3 cols. x 6.33" = 19" ad (1/4 pg.) - \$118.00 (disc. for 1/4 pg.)

2 cols x 5" = 10" ad - \$67.50

2 cols x 3" = 6" ad - \$40.50

2 cols x 2" = 4" ad - \$27.00

1 col x 1" = 1" ad
\$6.75

1 column width - 1.813"

2 column width - 3.813"

3 column width - 5.813"

4 column width - 7.813"

5 column width - 9.813"

Ads may run horizontally or vertically, such as a 4" ad could be 3.813" wide by 2" high or 1.813" wide by 4" high.